



“Let’s read” campaign

The Youth Media center released the campaign of “Let us read” in cooperation with the “Mada” association for arts and culture. The goal of the campaign is to promote for reading books and its role in developing the awareness and talent-sharpening among youth. It is the project that looks after reconstructing a readers’ community among Iraqi citizens who seemingly deviated from.



The campaign started on Friday July 22 2011 in the cultural house of Made in Almutanabi Street. The youth walked in the street and promoted for the campaign that encourage youth to read for enriching their information that the journalist need in their work.

The media youth center is one of the projects that are run by Tammuz organization since November 2010 that outreach youth to reach them some media and journalism concepts and practices. Some of the center training focuses of cultural and ethnic tolerance in Iraq and tackling the troubles young people face. The center had two sessions of 60 youth people of both sexes and now the center is running the third session.

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